

2013 BUSINESS PARTNERSHIP

AWARD WINNERS

Apple Federal Credit Union and the PWCS Office of Professional Learning

Apple Federal Credit Union and their Education Foundation provide Divisionwide support and resources to the students and staff of Prince William County Public Schools. For over 10 years, Apple has implemented and maintained 12 student-run Credit Unions in middle and high schools to develop critical financial skills through balancing personal accounts, school operating accounts, and saving for the future. Over the past three years, Apple Federal Credit Union, in conjunction with their Education Foundation, has played a seminal role in the enhancement of the "PWCS Connect" induction program welcoming hundreds of new teachers into Prince William County Public Schools and providing support for mentors that are trained through the Foundation's Mentor Institute.



Dollar Tree and Osbourn Park High School

Dollar Tree has recognized the importance of education for every student regardless of their level of capability. They have educated students with intellectual disabilities in the vocational studies program through teaching valuable job skills that they can take with them as they transition from school to work. Dollar Tree has provided

students with the opportunity to gain hands on work experience, build confidence, and instill the message of success.

The Fraternal Order of Police Battlefield Lodge #43, Volunteer Prince William, and the PWCS Office of Student Services

These partnerships provide gifts and services to over 6,000 Prince William County Public Schools' students and families in need through programs such as Santa Cop and Un-Trim-a-Tree. These organizations have taken



the initiative over the past several years to involve elementary counselors and school social workers to identify our most economically challenged students who may not otherwise receive a gift during the holiday season. Through countless hours of volunteer coordination and services, these two groups create happiness for thousands of students in Prince William County.



CONGRATULATIONS AND THANK YOU!

2012-13 ANNUAL REPORT



SUPPORTING PARTNERSHIPS AND RESOURCES FOR KIDS

A Perfect Partnership

SPARK greatly appreciates the continued support that is received from the Prince William County School Board. Our success is the result of a great partnership with our School Division and its leadership, and for this we are incredibly thankful. The Foundation looks forward to collaborating with our School Board members for many years to come.

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RECOGNIZED FOR EXCELLENCE IN COMMUNICATIONS BY THE
NATIONAL SCHOOL PUBLIC RELATIONS ASSOCIATION



THE EDUCATION FOUNDATION FOR PRINCE WILLIAM COUNTY PUBLIC SCHOOLS



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Message from the President

MR. CHRIS SCHUSTER OF MINNIELAND ACADEMY

Excellent Schools Are Everyone's Business



I am delighted to have the opportunity to serve as the President of the SPARK Board of Directors for the 2013-14 school year. Minnieland Academy (Minnieland) has been a member of the Prince William County community since 1972. Our mission has and continues to be the education of children throughout our community. From our first center on Minnieville Road, we have grown to be the eighth largest provider of early care and educational services in North America. Despite this tremendous growth, we have remained focused on supporting the families in the communities we serve. This is especially the case here in Prince William County as it is our headquarters and our home. Minnieland is a proud partner with Prince William County Schools (PWCS) and is an ardent supporter of SPARK, the Education Foundation for PWCS. Minnieland shares SPARK's belief that it takes the combined efforts of the entire community to support student achievement.

Supported by donations from local businesses, SPARK has been able to raise more than half a million dollars in grant funding for Prince William County teachers and schools, as well as to School Division departments, staff, and offices through our "Innovative Grants" program. These funds allow schools and departments to implement programs that would not be possible otherwise. The Foundation continues to support the use of SchoolFusion, a one-of-a-kind communication tool, in all 93 Division schools, and continues to support students pursuing careers in teaching through the Dr. Edward L. Kelly Memorial Scholarship Fund.

Each year we embark upon new initiatives to help make education brighter for our students. We now support more than seven scholarship funds; play a vital role in the VA STAR computer education and refurbishment program; provide clothes and gifts to families in need via our Holiday Helpers initiative; and continue to grow our fundraising campaign, Eats 4 Education.

The support that SPARK is able to leverage enriches students' lives every day. These children are the foundation for our community's future growth and prosperity, and it is only possible to build on that strong foundation with the continued support of our corporate and community partnerships. The quality of our schools is more than simply a desirable community feature. A strong school division is vital for the future success of our nation, and with the experience and determination of the SPARK Board of Directors, we can guarantee that our success will only continue to strengthen PWCS.

We invite you to offer support for the Foundation's initiatives and help provide opportunities for PWCS students to reach their greatest potential. Your involvement will be tremendously rewarding to you and to our community's students. Call us at 703.791.8001 to find out more.

Sincerely,

Christopher S. Schuster

Chris Schuster
President of SPARK

EXCELLENT SCHOOLS ARE
POWERED BY SPARK



19th Annual Golf Classic Raises \$71,150

Thank You!

SPARK thanks the following donors for their support of the 19th Annual Golf Tournament.

Acme Mechanical Contractors
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Vetra Company
V.F. Pavone Construction Company
WDP and Associates, PC
Wetland Studies and Solutions
Xtreme Archery

Congratulations Tournament Winners!

LADIES LONGEST DRIVE Susan Wallthal

MEN'S LONGEST DRIVE Stephen Lechner

CLOSEST TO THE PIN Mark Carroll

PUTTING COMPETITION Rob Niber

FIRST PLACE, FLIGHT ONE Mike Pybus
Bryant Pybus
Dave Lambour
B Sumner

FIRST PLACE, FLIGHT TWO Jon Rector
Chris Littlejohn
D Klingman
Benny Brooks

FIRST PLACE, FLIGHT THREE John Pickett
Mike Pickett
Joe Harris
Scott Decker



SALUTING OUR STARS



Thank you to our sponsors who supported the students, staff, and educators that make our School Division such a success.

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BB&T

Bookworm Central

Chick-fil-A

Finley Asphalt & Sealing, Inc.

Micron Technology

Moseley Architects

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Prince William Times

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We hope we have not omitted valuable community partners from this list. If we have, please accept our sincere apologies for the oversight. We invite you to contact us at 703.791.8001 so we can correct our records.



Thank You for Your Support!

Innovative Grant Winners

2012-13 AWARD CYCLE

SPARK awards its "Innovative Grants" to Division teachers and schools that propose exciting and creative new ways to enhance education for our students. \$103,092 was awarded in 2012-13.*

WINNER	GRANT
BULL RUN REGIONAL LIBRARY	"Kids Can Compose"
FEATHERSTONE AND MARUMSCO HILLS ELEMENTARY SCHOOLS	"Courage F.U.N."
FOREST PARK HIGH SCHOOL	"Robotics Projects Lead the Way"
GAR-FIELD HIGH SCHOOL	"Integrating Technology in IB Group 4 Projects"
GRAHAM PARK MIDDLE SCHOOL	"Keeping Kids On the Ball"
GRAVELY ELEMENTARY SCHOOL	"Creating a Schoolyard for Success"
HENDERSON ELEMENTARY SCHOOL	"I Problem Solve"
OSBOURN PARK HIGH SCHOOL	"Application of Computer Aided Drawing"
PATRIOT HIGH SCHOOL	"AP Scholars Teacher Training Grant"
PWCS OFFICE OF THE ARTS	"Speaking Through the Arts"
PWCS OFFICE OF SCIENCE	"From Mountains to the Estuary: From Schoolyards to the Bay" "Nature and Nurture"
PWCS OFFICE OF SPECIAL EDUCATION	"If You Build It, They Will Learn: Creating a Literacy Playing Field for Learners of all Abilities"
REAGAN MIDDLE SCHOOL	"Creating an Outdoor Exploration Lab"
RIPPON MIDDLE SCHOOL	"Cross Curricular Book Room" "Using Computer Algebra Systems in Math Investigations"
STONEWALL JACKSON HIGH SCHOOL	"Teacher-Reader PLC for Student Achievement"
GOVERNOR'S SCHOOL @ INNOVATION PARK	"Principles of Technology & Engineering"
VAUGHAN ELEMENTARY SCHOOL	"Take a Walk in Their Shoes"



* \$34,451 of those funds were awarded in 2012 and funded the following school year.

Support for Innovation

Scholarships

Awarded three high school seniors \$1,500 each to pursue a career in teaching as part of the Dr. Edward L. Kelly Memorial Scholarship program.

Awarded two \$2,500 scholarships to student athletes from the Derek Crowe Scholarship Fund.

Distributed \$2,000 in scholarships for the Washington Korean Women's Society.

Distributed five \$1,500 scholarships to students pursuing a career in the Science, Technology, Engineering, and Mathematics (STEM) field through the Micron Foundation.

Distributed one \$1,500 scholarship to a student pursuing a career in the Career and Technical Education (CTE) field through the Micron Foundation.

Distributed one \$1,500 scholarship on behalf of the SAI Engineering, Project Lead the Way scholarship fund.

Distributed one \$1,000 scholarship awarded through the Austin Trenum Memorial fund.

Distributed one \$1,000 scholarship on behalf of the Kristin Harkness Memorial Fund.

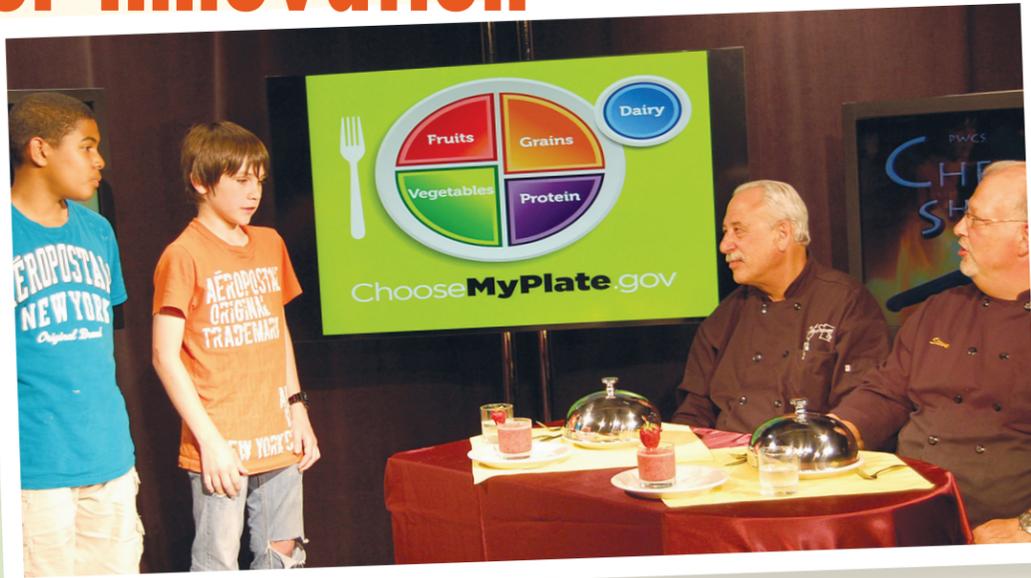
Distributed two \$1,000 scholarships and one \$200 scholarship on behalf of the "YES" (Yorkshire Elementary School) scholarship fund.

Distributed \$1,000 for two scholarships on behalf of the Victor Cahoon Memorial Fund.

Distributed \$500 for one scholarship on behalf of Chick-fil-A, Bristow.

Collected funds and managed activity for the Caulkins Construction Adult Education and the Paul A. Wilson Memorial funds.

Collected funds and managed activity for the Kevin Simpson Memorial Scholarship fund.



Activities and Events

> Hosted the "Saluting Our Stars" celebration event to recognize **significant scholastic, artistic, and athletic achievements**, as well as honor those individuals and businesses that made a significant impact on education and learning in Prince William County.

> Sponsored the 19th Annual "Tee Off for Education" golf classic fundraising event to **support innovative grant distribution** to our departments and schools.

> Sponsored the second Prince William County Community Expo **connecting parents and**

children with information related to school-based resources, health and fitness opportunities, child care programs, summer programs, and after school activities.

> Hosted the 12th Annual Superintendent's Business Breakfast to provide a "State of the Schools" update to **spotlight the School Division's commitment to excellence**, school-to-business community partnerships, and innovative grant successes.

> Continued the "Eats for Education" fundraiser with local restaurant **partnerships to raise additional funds** for Foundation programs and initiatives.



IGNITE (UP TO \$100)

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ALL AMERICAN STEAKHOUSE

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DEBRA BISHOP

BLUE RIDGE SEAFOOD

BONEFISH GRILL

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AMBER CAIN

BONNIE CAMERON

CARMELO'S RESTAURANT

KELLY CARSON

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 LATHAM ARCHITECTURE
 SUHONG LIU
 ON THE BORDER MEXICAN GRILL
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 PENNINGTON TRADITIONAL SCHOOL
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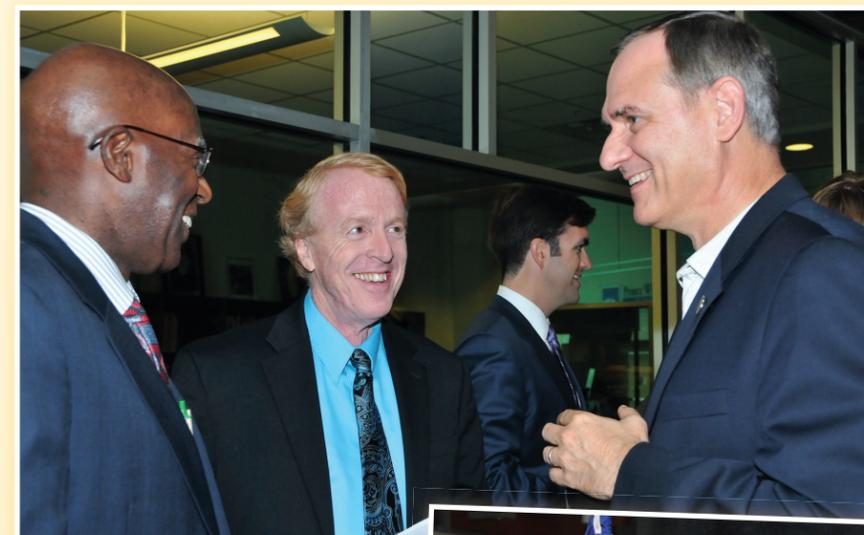


Program Support

- > Continued fundraising the "Holiday Helpers" giving program to include Volunteer Prince William's Un-Trim-a-Tree program and the Battlefield Lodge #43 Fraternal Order of Police's Santa Cop program to **provide food, gifts, and warm clothing to families in need.**
- > Provided continued extensive **support and financial assistance to the VA STAR** (Virginia Student Training and Refurbishment) program to include the expansion of the program to other school districts in the Commonwealth of Virginia.
- > Continued support by providing more than \$75,000 in funding for the "SchoolFusion" initiative, raised by leasing and managing commercial advertising space on all PWCS school Web sites. "SchoolFusion" **provides an online communication platform for teachers, students, and parents so they can share information.**
- > Continued support for the Science, Technology, Engineering and Mathematics (STEM) Education Coordinator position, **providing a robust selection of robotics programs** and other STEM and career and technical education initiatives to schools.
- > Support for the SMART Beginnings Coordinator position, working to **improve the quality of care and education** for children from birth until kindergarten and to ensure that children are ready to succeed in school and in life.



SPARK encourages community partners to become involved with student achievement, programs, and innovations. Superintendent of Schools Dr. Steven L. Walls shared an update on the start of another successful school year during his "State of the Schools" address with the local business community at the Annual Superintendent's Business Breakfast held on October 25, 2012 at the Kelly Leadership Center. This event shared information about how businesses may partner with both the Prince William County Public Schools Education Foundation and the School Division to help strengthen and enhance local public education in support of our 93 schools and more than 85,000 students.



SPARK thanks the following donors for their support of the 12th Annual Superintendent's Business Breakfast.

- Apple Federal Credit Union
- Bookworm Central
- Cavendo
- Dominion Virginia Power
- Lockheed Martin
- Micron
- Minnieland Academy
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- PWCS Office of Student Services
- SAI Engineering
- Sentara Northern Virginia Medical Center
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SUPPORT CONTINUES TO GROW

SPARK'S ANNUAL INCOME KEEPS RISING

