

# SPARK

## 2025 SPARK FUNDING AGENDA<sup>®</sup>



# SPARK's Mission and Strategy

## **Our Mission:**

SPARK's mission is to engage community and business partners to fund and promote initiatives and new opportunities that enhance educational excellence.

## **Our Strategy:**

Our strategy is driven by a direct focus on our schools and the PWCS Strategic Plan. We support our schools and educators as they strive to improve student outcomes and promote equitable learning experiences, particularly among minorities, students with disabilities and English Language Learners. We will do this by partnering with businesses and community-based organizations to identify and invest in new and effective initiatives.

# Six Areas of Focus – 2025 Goal (\$10M)

## **Educator Preparedness (Goal \$400,000/yr.)**

The need to train new, effective teachers and leaders is greatly pronounced in communities that serve economically and socially disadvantaged students. We support initiatives that prepare teachers and leaders to better serve these students.

## **STEM Education (Goal \$550,000/yr.)**

We seek to encourage all students to learn computer science and one day pursue careers in technology or other in-demand jobs of the future by providing equitable access to quality STEM education opportunities.

# Areas of Focus (cont'd)

## **Social and Emotional Learning (Goal \$350,000/yr.)**

Investing in initiatives that support social and emotional learning in adolescent development is critical for life-long success. Collaboration with Student Services to provide tools and best practices to support this area.

## **Innovative and Digital Citizenship (Goal \$400,000/yr.)**

Exploring innovative ways to facilitate and accelerate the integration of evidence-informed teaching practices and research into scalable education programs and provide tools that support long-term innovation and development of our students and teachers.

# Areas of Focus (cont'd)

## **Career Pathways to Global Citizens (Goal \$600,000/yr.)**

Working with business and community partners to provide mentorships and post-secondary workforce development opportunities will give students the insight and experience needed to understand the changing world around them.

## **Partnerships for School Improvement (Goal \$200,000/yr.)**

Investing in partnerships between the school division and community stakeholders is key to collaboratively solving common challenges that impact our schools. Supporting schools by using data to identify a challenge, select a strategy to address the challenge, set a target for improvement and implement.

# Launching Pathways to 2025

As will be listed in the SPARK Annual Report

- The Contributor <\$10,000
- The Launching Pad \$10,000 - \$29,999
- The Collaborator \$30,000 - \$49,999
- The Innovator \$50,000 - \$69,999
- The Lift Off \$70,000 – \$89,999
- The Visionary \$90,000 – \$119,999
- The Futurist \$120,000<

# Planned Giving

As will be listed in the SPARK Annual Report

SPARK offers several ways to support the school division through planned giving;

- Bequest in your will or living trust
- Retirement Assets – as beneficiary
- Insurance Policy – as beneficiary (existing or new policy)

(PWCS Education Foundation)

If you have already named SPARK in your planned giving, please notify our office, so we may acknowledge and welcome you into our new Orlich Society.

Orlich Society- named in honor of Lillian Orlich, retired PWCS educator (64 years of service) and life-long learner who has bequeathed more than \$1M to SPARK. The Orlich Society recognizes donors who have made provisions in their estate plans.

# Thank You To Our Business and Community Partners!

SPARK, the education foundation for PWCS

Office: 703-791-8001

FaceBook/Meta: SPARK Education Foundation

Twitter: @SPARKfoundation

Website: [Home - SPARK \(poweredbyspark.org\)](https://poweredbyspark.org)