

2020-21 ANNUAL REPORT



SUPPORTING PARTNERSHIPS AND RESOURCES FOR KIDS
THE EDUCATION FOUNDATION FOR PRINCE WILLIAM COUNTY PUBLIC SCHOOLS



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A Perfect Partnership

SPARK greatly appreciates the continued support that is received from the Prince William County School Board. Our success is the result of a great partnership with our School Division and its leadership, and for this we are incredibly thankful. The Foundation looks forward to collaborating with our School Board members for many years to come.

Prince William County Public Schools

2020-21 SCHOOL BOARD

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Student Representative

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Dr. Steven L. Walts



EXCELLENT
SCHOOLS
ARE
POWERED
BY



Message from the 2020-21 President

Ms. Zuzana Steen from Micron Technology, Inc.

I am grateful for all of the opportunities I have been fortunate enough to be a part of during my tenure as president of SPARK. I have been directly involved with Prince William County Public Schools (PWCS) for many years serving as a member of the SPARK Board of Directors and volunteering with SPARK's Innovative Grants and Scholarship Committees. Having also served as a member of the Career and Technical Education (CTE) Advisory Board, volunteering at various robotics competitions, and helping to provide financial resources and giving career talks and tours of Micron to several hundred PWCS students and teachers each year, I believe my experience will allow me to leverage support for students, teachers, and staff to strengthen the foundation of education in this *World-Class School Division*.

Supported by donations from local businesses, SPARK raises funds for PWCS teachers and schools, as well as to School Division departments, staff, and offices, through our "Innovative Grants" program. During the pandemic, 6 grants were awarded for a total exceeding \$13,000 to schools and departments to implement programs that would not be possible otherwise. The Foundation to support students pursuing careers in teaching, STEM, nursing, and many other private programs through our scholarship program— awarding 45 scholarships totaling \$86,478.

Each year we embark upon initiatives to help make education brighter for our students, and this year has been no different, despite pandemic related challenges. We support more than seven scholarship funds; play a vital role in the VA STAR (Virginia Student Training and Refurbishment) program that provides support to school divisions and schools throughout the Commonwealth; provide clothes and gifts to families in need via our Holiday Helpers initiative; and provide support for Robotics teams in all of our schools. SPARK also works closely with the CTE Advisory Committee support high school programs for cybersecurity, welding, automotive, culinary, cabinetry, engineering, HVAC and other classroom instruction.

The support that SPARK is proud to provide enriches students' lives every day. These children are the basis for our community's future growth and prosperity, and it is only possible to build on that strong foundation with the continued support of our corporate and community partnerships. The quality of our schools is more than simply a desirable community feature. A strong school community is vital for the future success of our county, state, and nation. With the experience and determination of the SPARK Board of Directors, we can guarantee that our success will only continue to strengthen PWCS in the years to come. It has been my pleasure to be president of such a supportive and outstanding Board of Directors.

We invite you to offer support for the Foundation's initiatives and help provide opportunities for PWCS students to reach their greatest potential. Your involvement will be tremendously rewarding to you and to our community's students. To find out more go to www.poweredbyspark.org or contact Dawn Davis, Executive Director of SPARK, at davidss@pwcs.edu or 703-791-8001.

Sincerely,

Zuzana Steen
President
SPARK

INNOVATIVE GRANT WINNERS

2020-21 Award Cycle

SPARK awards its “Innovative Grants” to Division teachers, schools, and departments that propose exciting and creative new ways to enhance education for our students.

Chris Yung Elementary School

“Therapeutic Summer Art Bags”

Featherstone Elementary School

“Study Stations”

Featherstone Elementary School

“Curious Collaborators”

Neabsco Elementary School

“With Diversity We Rise”

Regan Middle School

“Cornhorn School-wide”

Yorkshire Elementary School

“The Future of Learning on the Move”

Scholarships

In 2020-21 SPARK distributed \$86,478 to graduating high school seniors, totaling 45 awarded scholarships to 23 different colleges.

- Awarded three high school seniors \$1,500 each to pursue a career in teaching as part of the Dr. Edward L. Kelly Memorial Scholarship program.
- Awarded five \$1,500 scholarships to students pursuing a career in the Science, Technology, Engineering, and Mathematics (STEM) field through the Micron Foundation and Lockheed Martin.
- Awarded two scholarships to former Yorkshire Elementary school students, one for \$5,500 and \$1,000.
- Collected funds and managed activity for the Kevin Simpson and the Kristen Marie Harkness Memorial Scholarship funds.
- Distributed four \$1,500 scholarships to CTE Red Lawson scholarship students to pursue their education at a post-secondary school, two \$1,500 scholarships for students to pursue further technical schooling, one \$750 CTE Welding scholarship, and one \$1,500 for the CTE Nursing program. These are all on behalf of the CTE (Career & Technical Education) Advisory Council Fund.
- Distributed two \$500 Nursing Scholarships on behalf of the Practical Nursing program at OPHS.
- Distributed a \$4,000 scholarship to a student on behalf of the Victor Cahoon Memorial Fund.
- Distributed a \$4,000 scholarship to one PWCS high school senior on behalf of Chick-fil-A restaurants in Prince William County.
- Distributed a \$1,000 on behalf of the David Cobb Scholarship.
- Distributed two \$1,500 scholarships on behalf of the Forest Park Black Alumni.
- Distributed four \$2,500 scholarships, two on behalf of the PWCS Growing Our Own, Future Teachers Program and two on behalf of NVCC Future Teachers.
- Distributed a \$8,228 scholarship on the behalf of the Ryan Heckman Memorial Scholarship
- Distributed a \$1,000 scholarship to a CTE student on behalf of the Lake Ridge Rotary.
- Distributed two \$1,500 scholarships awarded through the Sara Lott Memorial Scholarship fund.
- Distributed two \$2,500 scholarships on behalf of the Ms. Lilian Orlich Scholarship.
- Distributed three \$1,000 scholarships to high school seniors on behalf of the Payton’s Project- Freeze Bullying for Payton scholarship fund.
- Distributed a \$2,500 PW Chamber Scholarship.
- Distributed three \$1,000 scholarships to students pursuing a career in the STEM field on behalf of SRC, Inc.
- Distributed a \$1,000 scholarship on behalf of the Austin Trenmun Memorial Scholarship.
- Distributed two \$3,000 scholarships on behalf of the Ryan Trexel Memorial Scholarship.



V
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42,262

Computers Donated

127 Schools
and 52 School
Divisions since 2010

22 Schools in
Prince William County



SUPPORT FOR INNOVATION

Activities and Events

Sponsored the 27th Annual “Tee Off for Education” golf classic fundraising event to support innovative grant distribution to our departments and schools.

Hosted the 20th Annual Superintendent’s Business Breakfast virtually to provide his last “State of the Schools” update, spotlight the School Division’s commitment to excellence, school to business/community partnerships, and innovative grant successes, as well say goodbye to Dr. Walts and Mr. Imon.

Program Support

- Continued fundraising for the “Holiday Helpers” giving program to include Volunteer Prince William’s Un-Trim-a-Tree program to provide food, gifts, and warm clothing to families-in-need, during the holiday season.
- Provided continued extensive support and financial assistance to the VA STAR (Virginia Student Training and Refurbishment) program to include the expansion of the program to other School Divisions in the Commonwealth of Virginia.
- Continued support for the Science, Technology, Engineering, Arts, and Mathematics (STEAM) initiatives. This includes providing a robust selection of robotics programs and career and technical education opportunities to schools.



2020-21 FINANCIAL SUPPORTERS



SENTARA®

As a product of Prince William County Schools, it has been especially meaningful to me to represent Sentara Northern Virginia Medical Center on the SPARK Board of Directors since 2014," says Michele Eckhardt, who works in the office of Physician & Community Relations at SNVMC.

"Our hospital has long shared a partnership with the Prince William County School of Practical Nursing by providing students clinical experience at SNVMC. Through SPARK, in partnership with Smart Beginnings Greater Prince William (SBGPW), we launched the Books4Babies program at the Women's Health Center at SNVMC. Every newborn leaves the hospital with a children's book, developmental milestone guide, and literacy resources. Books and resource material are offered in both English and Spanish. The resources include suggested books for parents to read to their children and information from the Prince William Public Library System promoting the "1,000 Books Before Kindergarten" program."

The real strength of SPARK is in the synergies developed between our leading public school system and greater Prince William business community.

Generous SPARK Donors

The following list of businesses, civic organizations, and individuals reflects generous support through gifts of time, talent, in-kind, and cash donations that invested in public education during the 2020-21 school year. Without their contributions, the work of SPARK would not have been possible. We are also very grateful for the donations that have helped our students and staff adjust during the pandemic.

Many donors choose to support SPARK through their workplace giving campaigns, such as United Way, America's Charities, or other charitable programs. Several PWCS employees also contribute through payroll deduction. While the names of these individuals are often unknown, their gifts enabled our program to flourish. **For that, we thank you.**

Leadership Donors

COMMITTED (\$500,000+)

Prince William County
Public Schools

DEDICATED (\$150,001 - \$499,999)

Bookworm Central
Volunteer Prince William
Federal Emergency
Management Agency

INFLUENTIAL (\$75,000 - \$150,000)

Claude Moore Charitable
Foundation
Allan Myers, Inc
Lockheed Martin

PERCEPTIVE (\$50,000 - \$74,999)

Micron Technology Foundation
Amazon Web Services
Lillian Orlich

SUPPORTIVE (\$24,001 - \$49,999)

NCS
Joyce Koons Honda Buick GMC

DISTINGUISHED (\$10,000 - \$24,000)

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Payton's Project
Watermark Risk Management
International, LLC
SmartKids VA - Robert Melvin
United Way of the National
Capital Area
Apple Federal Credit Union
Moseley Architects
VEX
Old Hickory Golf Club
Qualcomm, Inc.
Novant Health UVA
Health System
Chick-fil-A
Marian Rognlien
Boeing Foundation

INVIGORATE (\$5,000 - \$9,999)

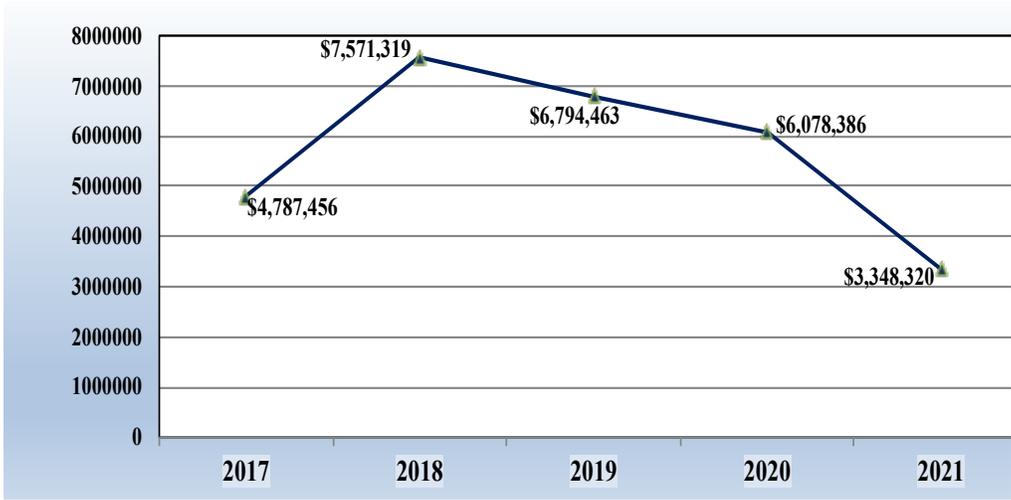
Ash Enterprises
Northern Virginia Community
College
Sentara Northern Virginia
Medical Center
BB&T / Truist
Benevity Fund PWC
SwimKids Swim School
Corning Inc Foundation
Iron Mountain
State Farm Insurance
Washington Gas

INTUITIVE
(\$1,000 - \$4,999)

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 Gail Sharpe
 Huntington of Lake Ridge
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 Khouri Orthodontics
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 AlphaBest
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 Daly Computers, Inc.
 David J Cobb Foundation
 Disney VolunTEARS
 Heritage Hunt Womens Organization
 HSG-HER Lords Ministry
 Lawrence Slatter, II
 Margaret Hall

FINANCIAL REPORT

SPARK'S ANNUAL REVENUE



FISCAL / SCHOOL YEAR
Annual Income reflects support of time, talent, in-kind, and cash donations.

Nathaniel Provencio
 Sands Anderson PC
 Sarah Espinosa
 Teampmg LLC
 Valerie Sears
 Wavery Brown

INSPIRE
(\$500 - \$999)
 Prince William Golf Course
 Broad Run Golf Course
 Shana Robinson
 The Blackbaud Giving Fund
 Montclair Cosmetic Dentistry
 Douglas Brookbank
 Herman Flowers, Jr.
 Radhika Bajaj
 Steven Walts
 Antonio Jenkins
 Diane Liga
 Jeff Heffleman
 Matt Guilfoyle
 Neabsco
 FLL Mini
 Michele Gonzalez
 Dennis Caravantes
 Kathy Channell
 Clifford Dillion, Jr.
 Sandra Davis
 Delta Dental Plan of Virginia
 Branscome Paving Company
 D. Kanouse - Military Child
 Education Coalition
 Hylton Performing Arts Ctr/GMU

Michelle Waldron
 Prince William Education
 Assoc. Inc.

INNOVATIVE
(\$101 - \$499)
 PW Committee for Quality
 Education
 Charity Kapolka
 Samina Shinaishin
 Sheryl Dellinger
 Sylvia Baker
 Harry Trexel
 Lucy Beauchamp
 Alison Nourse-Miller
 Carl W Wright
 Gregory Hall
 Leonard Lacey
 Performance Care Corp
 Amazon Smile Foundation
 Pamela Dail
 Pepsi Cola
 Stonewall Golf
 Arika Sari
 Bear Arms
 Cherif Sadki
 Margaret Clover
 Raspberry Golf Club
 Westfields Golf Club
 Kerri Williams
 Cheryl Thomas
 1757 Golf Club
 Bonnie Burchell
 Bull Run Golf Club

Debi Stepien
 Evergreen Golf Club
 Heritage Hunt Golf Club
 Jennifer Cassata
 Molly Lynch
 Victoria Smith
 America's Charities
 Jane Lichter
 Silke Duke
 Mike Pybus
 Jose Hernandez Pineda
 Rene Gonzalez
 Wegmans Potomac
 Network for Good
 Augustine Golf Club
 Fisher Investments
 Jake Michael Lausier
 Karen Lanzetta
 Martha Sala
 William Cahoon
 Nell Varghese
 Carol Clark
 Danna Johnson
 De'Rain Irvin
 Beth Nuckles
 Piedmont Golf Club
 Keaton Beaumont
 Todd Erickson
 Keith Imon
 Alfie Turner
 Nancy Jones
 Forest Greens Golf Club
 Basil Grant
 Celia Hilliard

Aaron Langley
Carol Askew
Ciao
Costello Wilson Jr.
Deborah Ward
Francis Lee
Grace Cole Alston
J. K. Briggs
Jennifer Chwirut
Joyce Sullivan
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Lashonda Williams
Linda Baker
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Northrop Grumman Corp
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Candy Fenn
Andrea Money
Barbara Cahoon Jackson
Donna Patton
Maureen Cohen
Sandra Goldwater
Tina Coates
Kris Guarino
Massage Envy
Target
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Blanche Sanders
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Albert Ciarochi
Emily Anderson
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Latiesa Green
Nicole Falgiano
Pamela Gardner
Cynthia Weimer
Elizabeth Wood
Glynis Taylor
Jarcelynn Hart
Jehovanni Mitchell
John Wallingford
Karen Sobers
Michael Mulgrew
Michele Salzano
Timothy Mason

Arrington & Sons, Inc.
Kathie Arnold

IGNITE
Up to \$100

2 Silos donates
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Blenda Trenum
Bobbie Blount
Carol Williams
Claudia Gangi
Cynthia Kacer
Denise Huebner
Dolly R. Bowden
Eric Worcester
Farm Brew Live
Gwendolyn Rocker
Hairistics
Howard Kartel
J Mark Evans
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Janet Black
Jeffrey Newhouse
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Kathleen M. Morris
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Helen Johnson
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Jennifer Fisher
Jocelyn Vincent
Judith Mears
Judith Sharpe
Katie Peterson
Kenya Johnson
L J Monroe
Lewis Forrest
LGE Community Cr. Union
Linda McCormick
Linda Shatteen
Luther Durant
Marian Lomis
Mary G. King
Medina Gipson

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Michael Rudolph
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Pamela Terry
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Stewart Gross
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 Lee Darter
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 Heather Handschin
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 Lorraine Jackson
 Madeline Payne
 Shannon Speights
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 Dominic Agyepong
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 210518P2 Square
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 Valerie Culp-Morris
 Holly Back
 Holly Dachtyl
 Elizabeth Marlowe
 Kimberly Oelkers
 Laura Salinas
 Virginia Lee Crowley
 Kelsey Moran
 Lindsey Meersman
 Jessica Wysocki
 Jacob Levy
 Rachel Horowitz
 Brent Benware



DONATE TO SPARK

We have numerous ways that you can donate to SPARK so that you can choose the option that is easiest for you.

PayPal

We offer PayPal as a convenient and secure way to donate online via credit card or your PayPal account. To donate through PayPal, visit: https://edfoundation.pwcs.edu/make_a_donation/donate_online

Check

Donations by check can be made payable to PWCS Education Foundation, include a note in memo line for designation of funds and send to the following address:

SPARK, the Education Foundation for PWCS
 P.O. Box 389 • Manassas, VA 20108



AmazonSmile

AmazonSmile is an easy way for you to support your favorite charitable organization every time you shop, at no cost to you. You can designate SPARK by choosing Prince William County Public Schools Education Foundation. AmazonSmile is available at smile.amazon.com on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. AmazonSmile will donate 0.5% of your eligible purchases to your designated organization.

COMMUNITY INVOLVEMENT



On April 20, SPARK hosted the virtual Spring Superintendent's Business Breakfast, where Superintendent Dr. Steve Walts presented his last "State of the Schools" keynote highlighting recent Prince William County Public School's and reflected on his 16 years with the Division. The 2020 Business Partners of the Year were honored for their continued contributions to and support of opportunities for students.

AWS InCommunities and River Oaks Elementary School were awarded for their collaboration and creation of the Think Big

Space; Food Lion Store #1249 and Forest Park High School Family and Consumer Science department were awarded for their Workforce Ready program; and I-66 Express Mobility Partners and the Office of Student Learning, Science and Family Life Education were awarded for their partnership supporting the 2020 Prince William - Manassas Regional Science and Engineering Fair.

Novant/UVA Health Systems was also recognized as the 2021 Sharon Henry Community Partner of the Year for its coordination of COVID-19 vaccination locations serving the Greater Prince William community.

SPARK thanks the following donors for their support of the virtual Superintendent's Business Breakfast:

- AlphaBest Education
- Apple Federal Credit Union
- Bookworm Central
- Dominion Energy
- Lockheed Martin
- Micron
- Moseley Architects
- Northern Virginal Community College
- NOVANT/UVA Health Systems
- Sentara Health Care

Introduce A GIRL to STEAM Day



SPARK hosted its annual SPARKing STEAM/Introduce A Girl to STEAM event virtually in February of 2021. The event, attended by nearly 300 middle school students, showcased presenters and sponsors from the top science, technology, engineering, art, and mathematics (STEAM) industries in the community.

Presenters spoke on the most relevant STEAM fields and how students can begin to follow the pathway to workforce development.

The event was kicked off by Dawn Davis, executive director of SPARK, and Gary Simms of Walmart, followed by keynotes from Northern Virginia Community College, and Samaira Mehta, the 12-year-old CEO of CoderMindz and CoderBunnyz, two STEM inspired games.

SPARK appreciates all of the support from sponsors, and thanks each presenter for making the event a success!

Presenters:

- The Hylton Performing Arts Center
- The Mason Gaming and Technology Design Academy
- Lockheed Martin
- Micron
- Mimi Miller Women's Wear
- Moseley Architects
- Northern Virginia Community College
- Novant Health UVA Systems
- Opus Interactive
- Prince William County Police Department

- Prince William County Public Library System
- Prince William County Sheriff's Department
- Walmart

Sponsors:

- Boeing
- Corning
- Iron Mountain
- Micron
- Moseley Architects
- State Farm
- Swift
- Walmart

SPARK and Old Hickory Golf Club host 27th Annual "Tee Off for Education" Golf Classic

27th Annual SPARK Golf Classic Raises Funds to Support Innovative Grants

SPARK's annual "Tee Off for Education" Golf Classic, brought seasoned golfers, first-time players, and volunteers alike Old Hickory Golf Club on Friday, July 31, 2020. While this year's event was structured differently, to adhere to CDC and Government Guidelines for COVID-19, the day still brought in funds to support public education in Prince William County Schools. We greatly appreciate our Tournament Sponsor Moseley Architects, along with nearly 30 other sponsors and donors, for making this event a success! Raised funds will directly benefit educational programs throughout the school division. The SPARK Board of Directors expresses its gratitude to Old Hickory Golf Club staff, East-West Embroidery, donors of the raffle items, and tournament volunteers.

Tournament Sponsors:

- Moseley Architects

Banquet Sponsors:

- Custom Services Inc (CSI)
- Cintas Corp
- Ross-France, PC

Beverage Cart Sponsors:

- Acme Mechanical Contractors of Virginia, Inc.
- Engineered Services Inc. (ESI)
- Miller Toyota of Manassas
- Sonny Merryman

Individual Hole Sponsors:

- Apple Federal Credit Union
- Architecture Inc.
- BB&T
- Boland
- Chenega MIOS
- Compton & Duling
- Dustin Construction, Inc.
- ECS Mid-Atlantic, LLC
- Finley Asphalt & Sealing

- Life Safety Solutions Integrators (LSSI)
- R J Crowley Inc
- RRMM Architects
- Sumter Contracting Corp.
- WDP & Associates Consulting Engineers, Inc.
- Wetland Studies and Solutions, Inc.



A special thank you

to Old Hickory Golf Club for their many years of support!

Join us!
2021 Tee Off
for Education

Friday, August 6
Shotgun Start at 8 a.m.